



ROCKET
HACKS

LEAP BEYOND LIMITS

SPONSORSHIP PACKET

EVENT DETAILS

**ROCKET
HACKS**
Leap Beyond Limits



**February
27 - 28**



**24
Hours**



**University of
Toledo:
Engineering
Campus**



SPONSORSHIP TIERS EXPLAINED



LAUNCH PARTNER (\$3,000)

Full access to everything: speaking opportunity at the opening event, customized track benefits, booth, judging/mentoring, product demos, cohort access, and all marketing placements.



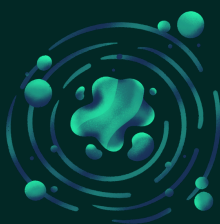
BOOSTER PARTNER (\$2,000)

Strong recruitment presence with a booth, judging/mentoring, product demos, cohort access, and all marketing placements except the t-shirt logo.



IGNITION PARTNER (\$1,000)

Core marketing visibility with logo on track material, slide template, website, and social media shoutout, but no on-site recruitment perks.



FUEL PARTNER (\$700)

Entry-level tier focused on digital branding: logo on track material, slide template, website, and a social media shoutout.

SPONSORSHIP TIER LIST



BENEFITS

LAUNCH
(\$3000)

BOOSTER
(\$2000)

IGNITION
(\$1000)

FUEL
(\$700)

RECRUITMENT & NETWORKING

Opening Event: Speaking Opportunity



Customized Track Benefits



Booth with Table



Opportunity to Judge/Mentor



Product Demonstrations



Access to participating cohort



MARKETING & BRANDING

T-Shirt Merch
Logo Placement



Logo on Event Material



Logo on Track Material



Logo on Slide Template



Logo on Website



Social Media Shoutout



Payments are directed to the University of Toledo Foundation,
a registered 501(c)(3) non-profit

IN-KIND SPONSORSHIP FUEL PARTNER



Support RocketHacks through in-kind donations such as food, prizes, software, merchandise, or services. Fuel Partners receive sponsor recognition and brand visibility across select event materials and social media, helping power an unforgettable experience for participants.

CONTRIBUTION VALUE

RECOGNITION BENEFITS

TIER LEVEL

500+

Logo on website, event materials, social media shout-out

FUEL

1000+

All bronze benefits + T-shirt placement and verbal shoutout

IGNITION

2000+

All silver benefits + booth space, opportunity to judge and inclusion in pre event marketing benefits + T-shirt placement and verbal shoutout

BOOSTER

AT A GLANCE



WHAT IS A HACKATHON?

A hackathon is a collaborative event where students transform ideas into technical projects, working together to design and build them within 24 hours. Beyond coding, it's a space for creativity, problem-solving, and teamwork, where participants learn new skills and bring bold ideas to life

ABOUT US

RocketHacks began with sophomores inspired by a summer hackathon who brought that spirit of creativity to Toledo. What started small is now one of Toledo's largest student-run hackathons, bringing together students, mentors, and sponsors to build and innovate. **Our mission:** empower students to push boundaries, solve problems, and hack the horizon through curiosity, collaboration, and creativity

"RocketHacks delivers exceptional value for sponsors looking to engage with emerging talent and contribute to the growth of the tech community. We're proud to support initiatives that empower students to push boundaries and develop their skills in such a collaborative environment."

-Justin Beaudry

Director of Engineering, Actual Reality Technologies



ROCKETHACKS 26' ANALYTICS

ROCKET
HACKS

Leap Beyond Limits

200+
Participants

7+
Workshops

20+
Sponsors

PAST PARTNERS



WHY SPONSOR ROCKETHACKS



Sponsoring RocketHacks doesn't just support students, it gives your company real impact, visibility, and access to top talent. Not only do you help shape the next generation of innovators, you also:

- **Discover top talent:** Meet and mentor hundreds of ambitious students ready to become your interns and future employees.
- **Elevate your brand:** Gain prominent visibility with a diverse, tech-savvy audience while positioning your company as a leader in innovation and community impact.
- **Showcase your products:** Let students experiment with your tools, APIs, and platforms in real projects that drive learning and engagement.
- **Create lasting impact:** Support workshops and tracks, while cementing your role as a key contributor to STEM education.
- **Connect & Network:** Build relationships with students, mentors, faculty, and other industry leaders

RocketHacks offers your company multiple ways to make a direct impact. Mentor teams and guide students through challenges, judge projects to spot emerging talent, host workshops or talks to showcase your tools, and sponsor prizes that reward innovation. Every opportunity connects you with bright, motivated students while positioning your company as a leader in technology and education.

Where your sponsorship goes?

Our support directly powers RocketHacks, covering meals and snacks for participants, hands-on workshops and tracks, prizes and scholarships, marketing and PR, and all the behind-the-scenes logistics that make the event seamless. Every contribution fuels innovation, learning, and meaningful connections between students and industry.



CONTACTUS

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HACKS

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We'd love to partner with you in making RocketHacks 2027 a success. For sponsorship inquiries or more information, please reach out to us at:



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rockethacks.ut



www.rockethacks.org



[RocketHacks](#)

Let's take the next great leap in technology,
TOGETHER!